

# KALAMAZOO COBRAS PRESS RELEASE

*Contact* Amber Duncan  
*Telephone* 269-910-0397  
*Cell* 269-910-0397  
*Email* Amber.kzoocobras@gmail.com  
*Website* TBA

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## KALAMAZOO COBRAS ANNOUNCE: SPECIAL NIGHTS PROGRAMS!!!!

Kalamazoo Cobras is engaging in the community, broadening community awareness, and partnering with ALL non-profit, and community-oriented organizations.

Kalamazoo, MI, May 17, 2016– The Kalamazoo Cobras, members of the American Basketball Association today announced it's "Special Nights" program for the upcoming 2016-2017' season.

*"This year, The Cobras will recognize 40+ different community organizations at our home games. Our goal is to raise awareness and revenue to these 40+ organizations that are contributing to the quality of life in our community here in Kalamazoo." – Amber Duncan*

"These organizations will be the Cobras, "Community Partners" and will be included on our website, recognized at our games, we will hand out pamphlets/fliers/brochures, post banners at our Basketball events, and equally important, provide much needed revenue for these organizations."

The Kalamazoo Cobras are hoping to collaborate and recognize groups like the Boys & Girls Clubs, Kiwanis, Rotary group, Lions, United Way, Salvation Army, Susan G. Koman Breast Cancer Foundation, Diabetes Foundation, local churches, youth groups, veterans organizations, and all others that contribute to the City of Kalamazoo.

For more information about the Kalamazoo Cobras, "Special Nights" please contact:

Amber Duncan: [Amber.kzoocobras@gmail.com](mailto:Amber.kzoocobras@gmail.com), 269-910-0397.

