

KALAMAZOO COBRAS PRESS RELEASE

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HEAD COACH, ASSISTANT COACH AND GENERAL MANAGER OF KALAMAZOO COBRAS ANNOUNCED!!!!

Kevin Lillibridge, Nelly Smith, and Alyssa Milbeck announced as: Head Coach, Assistant Coach, and General Manager of the Kalamazoo Cobras Professional Minor League Basketball Team!!!!

Kalamazoo, MI, May 12, 2016– The Kalamazoo Cobras have officially announced the Head Coach of the Kalamazoo Cobras Professional Minor League Basketball Team. Kevin Lillibridge, former head coach for Comstock High school as well as the 2015-2016 Assistant head coach for the formerly known Kalamazoo PURE, is excited to announce his head coaching position with the Cobras Organization. This announcement being made following the new logo release, and team try-outs on June 5th, 2016.

“I want players that will practice hard, play smart, and to have a decent balance between posts and guards. My expectations at our try-outs is that everyone comes prepared. We aren’t looking at your running or jumping abilities. You play basketball, we want to see you shoot. I want to see how you play and know the game. Attitude and ability to communicate on the court is very important.”-Kevin Lillibridge, Head Coach

Kevin worked with the formerly known Kalamazoo PURE during the 15-16’ season, and is ready to put the past in the past. Kevin knows that this years organization is better, stronger, more organized, and just a better run organization all together.

Assistant Coach, Nelly Smith, and General Manager, Alyssa Milbeck are working right alongside Kevin and owner, Amber Duncan to ensure that this season goes off without missing a beat! “We are ready to show this community that this organization is going to be a GREAT place for family entertainment.” –Alyssa Milbeck, GM.

Try-outs are \$100.00 per player, and each player is required to sign a waiver at the door. Spectators are welcome to join/cheer on their favorite players. Cost is \$5.00 at the door.



If you would like more information about this topic, or for employment opportunities within the Cobra Organization, please contact:

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