

KALAMAZOO COBRAS PRESS RELEASE

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FOR IMMEDIATE RELEASE
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NEW LOGO, NEW TEAM COLORS, NEW TRY OUTS, NEW EVENTS!!!!

New Owner, Amber Duncan, along with BLUE FIRE MEDIA releases a BRAND NEW LOGO, TRY OUT DATES FOR THE PROFESSIONAL TEAM, AND A HUGE FUNDRAISING EVENT AT KVCC!!!!

Kalamazoo, MI, May 5, 2016– The Kalamazoo Cobras have a BRAND NEW LOOK!!! Amber Duncan announced the release of the logo, alongside designers, BLUE FIRE MEDIA of Portage, MI, on Thursday, May 5th, 2016. Amber Duncan took acquisition of the Professional Minor League Basketball Team for the 2016-2017 season on April 8th, 2016.

“We are SO excited to release the new “look” for our Kalamazoo Cobras. It’s fresh, it’s edgy, it’s exciting. We wanted gear for all of our fans to wear before our big, community events coming up over the next month. The new team colors are red, and black, and the logo was designed by our largest sponsor, Blue Fire Media. We are VERY pleased with the results.” –Amber Duncan

Although the season doesn’t start until November for the Cobras, Duncan is getting the word out there NOW. “I just want this community to be involved with this organization. I want a place for families to come on a weekend, and have good entertainment from the start to the finish of the game. This will be a family atmosphere, and I think the new logos, colors, and all the upcoming events are going to be attractive to the County of Kalamazoo.”-Amber Duncan

Team Try-Outs for the Kalamazoo Cobras will be June 5th, 2016 from 1pm-3pm at the Courthouse Athletic Center on Sprinkle Road. Try out costs are \$100.00 per player.

The team is also hosting a HUGE fundraising event, “Love for Logan” on June 15th, 2016 at KVCC’s gymnasium from 6-8pm.



"We are doing our very best to help our little 3 year old friend Logan and his family fight this terrible cancer battle. We would like to see EVERY person in the County at this game supporting his family. We will have "Love for Logan" t-shirts for sale on our Facebook page, as well as an order form at the game for orders. 50% of all the proceeds at the game will go to Logan and his family for living and medical expenses. Donations can be made by contacting Amber Duncan or Alyssa Milbeck on our Facebook page: Kalamazoo Cobras"-Amber Duncan

If you would like more information about this topic, or for employment opportunities within the Cobra Organization, please contact:

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